

The Minnesota

# Legionnaire



AMERICAN LEGION

## Media Kit

### Print Ads

There are nine issues in 2024. The prices are per issue. We offer one, easy flat rate for advertisers. Color is free. These are the most common sizes:

Ad size	Cost	Specs
Per column inch	\$35	All U.S. newspapers are divided into 6 columns wide; ads sold by the inch
Full page	\$3,150	10.3333 in. wide x 15 in. high
Half page	\$1,575	10.3333 in. wide x 7.5 in. high
Quarter page	\$787.50	5.1042 in. wide x 7.5 in. high (upright) or 6.842 in. wide x 6.6061 (sideways)
Eighth page	\$393.75	3.3611 in. wide x 5.625 high
2 col. x 5 in.	\$350	3.3611 in. wide x 5 in. high
2 col. x 4 in.	\$280	3.3611 in. wide x 4 in. high
2 col. x 3 in.	\$210	3.3611 in. wide x 3 in. high
Biz card 2 col. x 2 in.	\$140	3.3611 in. wide x 2 in. high

We can accommodate any size upon request.

## REGISTRATION

begins in February

Leaderboard example ↑

Medium Rectangle example ↓

### Web Ads

The Minnesota Legionnaire now has its own news website. Just enter [legionnaire.org](http://legionnaire.org) or [minnesotalegionnaire.org](http://minnesotalegionnaire.org). Ads are sold on the basis of cost-per-thousand impressions. Presently, we offer two sizes to keep things simple for you and for us:

Ad size	Cost	Specs
Cost per thousand impressions		
Leaderboard	\$10	728 pixels wide by 90 pixels tall
Rectangle	\$10	300 pixels wide by 250 pixels tall

### Contact

Editor Tim Engstrom  
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### Annual discount

The Minnesota Legionnaire offers a 10% discount to advertisers who purchase one year of print issues and at least 50,000 web impressions — and pay upfront with one check. This reduces back-and-forth invoicing for you and us and gets you the most repetitions, which is key when advertising.

The Minnesota Legionnaire

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For God and Country

September 2023

A PUBLICATION OF THE AMERICAN LEGION FAMILY

### St. Michael repeats as state champ

The Vikings advance to regional championship

St. Michael's boys' soccer team won the state championship for the second year in a row. The team, coached by head coach Mike Mank, defeated Duluth in the final game of the tournament. Mank said, "All of the hard work has paid off. The boys are proud to represent their school and their community. We have only one more game to play in the state tournament. We will give it our all and hope to win the state championship." The team will represent Minnesota at the national tournament in Florida. Mank said, "We are proud to represent our state and our country. We will give it our all and hope to win the state championship." The team will represent Minnesota at the national tournament in Florida.

### A beer just for us

Warrior Brewing out of Duluth makes Legion Lager

Warrior Brewing Co. has introduced Legion Lager, a beer inspired by the American Legion. The beer is brewed in Duluth, Minnesota, and is available at various locations. The company said, "We are proud to introduce Legion Lager, a beer that is brewed with the same care and attention to detail as all of our other beers. We hope you will enjoy it as much as we do." The beer is brewed with a recipe that is inspired by the American Legion's history and values. The company said, "We are proud to introduce Legion Lager, a beer that is brewed with the same care and attention to detail as all of our other beers. We hope you will enjoy it as much as we do." The beer is brewed with a recipe that is inspired by the American Legion's history and values.

### What about pot at the posts?

New cannabis law raises questions

The Minnesota Legislature has passed a bill that would allow veterans to possess and use cannabis at their posts. The bill, which is sponsored by Rep. Dan Claitor, would allow veterans to possess up to one ounce of cannabis for personal use. The bill would also allow veterans to use cannabis at their posts. The bill is expected to be signed into law by the governor in the next few weeks. The bill is expected to be signed into law by the governor in the next few weeks.

### Minnesota dedicates new veterans cemetery in Redwood Falls

Redwood Falls, Minn., is home to a new veterans cemetery. The cemetery, which is located on the site of the former Redwood Falls State Veterans Home, is dedicated to the memory of the veterans who served in the United States Armed Forces. The cemetery is the result of a long and difficult process that involved the relocation of the veterans' remains from the state veterans home. The cemetery is expected to be dedicated in the next few weeks. The cemetery is expected to be dedicated in the next few weeks.